

Training program in Belgium under Erasmus+ Capacity Building of Higher Education (CBHE) “Multidisciplinary Skills for Artists’ Entrepreneurship (MUSAE) project

On February 13, 2023, the MUSAE program within the framework of Erasmus+ started training program. This workshop involves the participation of professors and trainers as well as the students from EU program universities including Finland, Italy and Belgium and other partners such as Tunisia, Palestine and Uzbekistan.



The training program is scheduled on February 12-26, 2023, at Royal Conservatory of Antwerp, Belgium as a part of the Work Package 4 under ERSAMUS + CBHE "MUSAE" project. A group of teachers and students are participating in this workshop from our university as well.



WEEK 1

The first day of the training was the welcoming and introductory day for all the participants. The main purpose of this training is to establish multinational teams to develop the new entrepreneurship activity as a business model. Therefore, the first part of the training is to introduce the student to each and share their ideas between them. Meanwhile, there are some beneficial lectures are given by both EU professors and other partner universities' professors including TTPU. Brainstorming section is organized to define the different ideas and forming them into specified groups based on international and interdisciplinary presences, in a mix of all universities, preferably a gender mix and a mix of Bachelor-Master levels. Meantime, the participants visited to the different universities and institutions in Antwerp such as Sint Lucas Higher Art Education and Royal academy of Fine Arts Antwerp. Moreover, the participant have an opportunity to join

into the various events ranging from sessions, workshops, and projects will take place in an open and adventurous environment, including artists across disciplines that range from dance, drama, to music. Next days, students have already shared their ideas and joined into the team where they work together for developing their business model. On the daily basis, they presented their progress on developing a problem, concept and solution for their customers they are focusing. The first week is over with the additional training sessions including mentors presentations and lectures to all groups.









